


## Corporate Sponsor Tier Options

 <b>Southern Wake Academy Corporate Partners Program</b>		<i>Academic School Year: 2016-2017</i>				
Category	Sponsor Benefits	Platinum \$2500	Gold \$1500	Silver \$750	Bronze \$350	Friends of SWA
<b>Market Visibility &amp; Awareness</b>	<i>Platinum Sponsor</i> wall plaque - main floor	Y	N	N	N	N
	<i>Friends of SWA</i> wall plaque - main floor	N	N	N	N	Y
	Business name and website link on SWA website	Y	Y	Y	Y	Y
	Present informational/educational seminars to SWA constituents	Y	Y	Y	Y	Y
	Community access through student internships, spotlight programs	Y	Y	Y	Y	Y
	Development Newsletter - articles and advertisement space (page size)	Full	Half	Quarter	Eighth	Listing
	Student Handbook - advertisement space (page size)	Half	Quarter	Eighth	Business Card	Listing
<b>Sponsor Promotion</b>	<b>Display Corporate Partners logo on vinyl banner (logo sizes):</b>	16" x 16"	12" x 12"	8.5" x 8.5"	6" x 6"	4" x 4"
	Banner displayed on school property (car pool visibility)	3' x 7' Banner - Logos Printed				
	Banner displayed at specific events - athletics, tournaments, graduation					
	Banner displayed on new SWA Athletic Field ( <i>under construction</i> ))					
<b>Athletics</b>	<b>Signage placed in gymnasium (full color sign)</b>					
	Title Event - "host" one athletic event per year	Y	Y	N	N	N
	Athletic Winter Awards Ceremony - advertisement space, as permitted	Y	Y	Y	Y	N
<b>Recognition</b>	SWA Annual Report - recognition as Corporate Sponsor	Y	Y	Y	Y	N
	Annual Development Dinner - corporate sponsors and individual donors	Y	Y	N	N	N

Please select a desired Tier, and fill out Corporate Sponsor Sign-Up form for payment and fund designation options.  
 Contact Mike Heavey, Director of Development, Cell: 919-696-4417 for program details, and submitting logo for advertising.  
 All advertising rights subject to change without notice.  
 Southern Wake Academy is a nonprofit organization under Section 501(c)3 of the Internal Revenue Service code.  
 Corporate Sponsors will receive a Donor Receipt to acknowledge their sponsor fees.  
 Friends of SWA - opportunity for business owner to support SWA for \$100 minimum donation.